



TUFF-N-DRI AGAIN AND AGAIN AND AGAIN!

To protect your foundations against harmful moisture, you can't do better than TUFF-N-DRI® Basement Waterproofing System. With performance that swept all 4 categories of *Builder* magazine's latest foundation waterproofing survey, TUFF-N-DRI delivers the confidence of a leader. Confidence - that's the best foundation to build on.

#1 brand **NAME** familiar to builders

- TUFF-N-DRI is the only basement waterproofing system for new construction that's been performing successfully for 25 years.

#1 brand **PREFERRED** by builders for 12 years in a row

- 99% customer satisfaction shows TUFF-N-DRI pleases builders by pleasing their home buyers.

#1 brand **USED** by builders during the past 2 years

- Installation by trained Barrier Solutions Contractors makes TUFF-N-DRI the reliable, dependable choice.

#1 brand in builder **QUALITY** ratings

- TUFF-N-DRI is so reliable, it's backed by a transferable 30-year performance warranty (visit Web site for details).



1

The black, flexible membrane of TUFF-N-DRI is spray-applied to seamlessly seal out water leaks and seepage.

2

The pink WARM-N-DRI® foundation board or TUFF-N-DRI Barrier Board insulate basement walls on the outside to reduce condensation on the inside. WARM-N-DRI board and TUFF-N-DRI Barrier Board also help drain water away from basement walls to relieve hydrostatic buildup.



800.DRY.BSMT • TUFF-N-DRI.com

TUFF-N-DRI #1 AGAIN!

TUFF-N-DRI® Basement Waterproofing System has a quarter century of unrivaled success. Since 1983, TUFF-N-DRI has been faithfully protecting basement walls against leaks, seepage and interior condensation.

So it's no surprise that, **once again**, TUFF-N-DRI has claimed top honors in all 4 categories of *Builder* magazine's latest brand use survey.*

TUFF-N-DRI captured all 4 top spots, and it won by significant margins over its competitors.

Take a look at the results for yourself. Now, which brand of waterproofing makes you the most confident?



An RPM Company

Builder Magazine 2008 Brand Use Study

Exterior Foundation Waterproofing

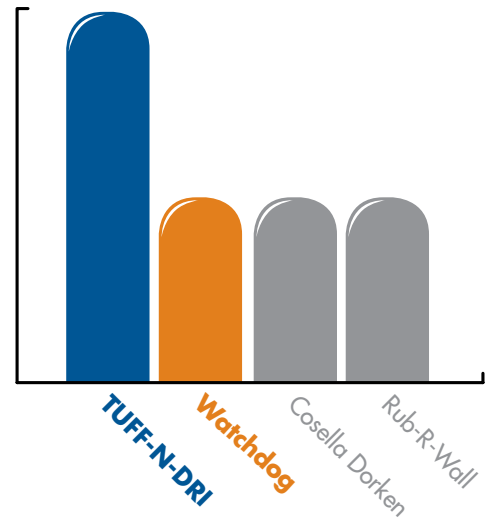
Brand Familiarity

TUFF-N-DRI is the brand most familiar among builders, by a margin of over 2 to 1!



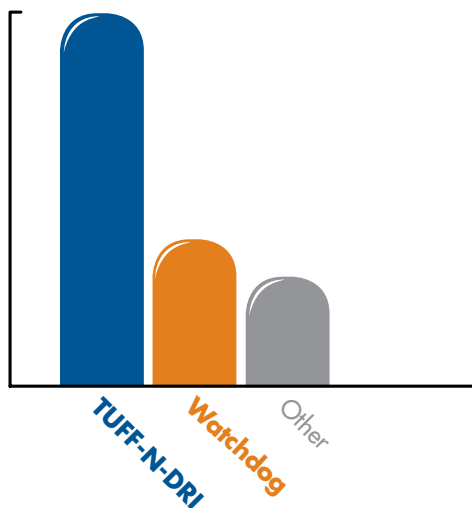
Brand Used The Most

TUFF-N-DRI is preferred by twice as many builders, making it the favorite brand for 12 consecutive years!



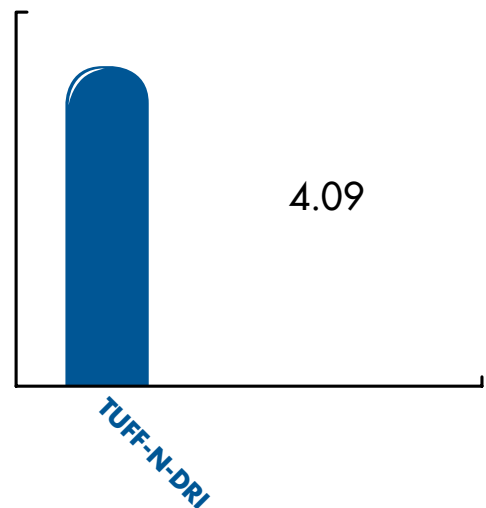
Brand Used In The Past 2 Years

TUFF-N-DRI was used by more builders in the past 2 years, surpassing its nearest competitive product by a margin of 2.5 to 1.



Quality Rating

TUFF-N-DRI was rated the highest in quality, scoring a 4.09 out of 5.



To discover how TUFF-N-DRI can meet your waterproofing needs with confidence - or to find the Barrier Solutions Contractor nearest you - call 800-DRY-BSMT. Or visit TUFF-N-DRI.com.

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